



Prototyping process in Rietavas

Association Rietavas women employment centre (PP5)

Entrepreneur: Palmira Mikalauskiene, owner of “Spalvota Mintis”, MB in partnership with Edita Repsiene “Spygliuko siuviniai”.

Business: Sewing, repairing, embroider and knitting clothes; textile reusing for creating new outfits; creating textile elements.

Prototype: New clothes from used textiles

Palmira Mikalauskiene is a knitter, dressmaker and entrepreneur with many years of experience in sewing and knitting as well as repairing various clothes, bedding, car covers, curtains and other related textile products. Everyone in Rietavas and surroundings usually turns to her to have their clothes repaired or new ones sent. Palmira faced a shortage of staff more than half a year ago as her main helper came out, who no longer wanted to sew. In search of a way to solve the problem of "extra hands", Palmira has been actively involved in various training and meetings. Then, during the unique method of "success team", developed by the Association's Rietavas Women's Employment Center and within activities of the CTCC project, Palmira met Edita Repsiene. Edita is a passionate dressmaker, a mother of two children, and began working with her to implement various concepts and ideas. They both sewed more than 80 reusable masks for one regional event in hardly two days. Both dressmakers come up with something fresh and new each day. As a representative of the older generation, Palmira, a woman with a long-standing business experience, often lacks creative thought and inspiration for new products. As a supplement to her, Edita is creative, hard-working and persistent in achieving her objectives, so she also inspires her mentor by sharing her works. More examples of their work and findings are on the Facebook page.

<https://www.facebook.com/Spygliuko-siuviniai-104693051328230>

<https://www.facebook.com/MB-Spalvota-mintis-1432968106728403>



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